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# Press Release

**2<sup>nd</sup> International Colloquium on Job & Top Sharing, Slash Careers 2017**

## **Job and Top Sharing, a Solution Towards the Challenges of Digitalisation (Work 4.0)?**

**Organised by the Association PTO the 2nd International Colloquium dedicated to Job and Top Sharing, Slash Careers and Work Smart initiatives in the digital age will be held on Monday, November 6, 2017 at Novartis Campus in Basel with the presence of 40 key specialists from ten countries.**

Digitalisation and the Sharing Economy oblige us to reinvent and transform our work environments. Work Smart, Work 4.0., telecommuting, co-working, corpoworking, job and top sharing - everything in the labour market is moving in a new direction.

The evolution of society requires finding new ways to make the best use of workforce skills and to readjust employment accordingly. Creative and innovative organisational structures are needed to offer attractive and efficient work style forms that meet expectations of new generations. Digitalisation of our economy raises many questions in reference to job retention and new distribution in the labour market (shared jobs).

Finding and retaining the best talent for companies has become a major challenge for Recruiters and Human Resources Managers. The job and top sharing model is a particularly interesting solution. Intergenerational job sharing allows for effective knowledge transfer between generations.

Colloquium participants are interested in this new dimension of parallel careers (Slash Careers), which is quickly gaining momentum in Switzerland and abroad. The links between Slash Careers, Freelancers and Job Sharing will be analysed in the presence of numerous specialists and a union expert.

**40 speakers and panellists from ten countries will participate in this international colloquium. The plenary and speaker panels include Adèle Thorens (Swiss Green), Sylvie Durrer (BFEG), Matthias Mölleney (HWZ), Claudio Felten (CMX Consulting), Andy Keel (Teilzeitkarriere), Elena Folini (Swisscom), Judith Leuenberger (Novartis) as well as many testimonials from active job and top sharers.**

Additionally, the first professional match making platform in Switzerland [www.wejobshare.ch](http://www.wejobshare.ch), set up dually by Association PTO and the start-up We Jobshare offering the possibility to find a job and top sharing partner or for pairing of like-minded entrepreneurs to create a company will be presented. Meetings among potential job share partners will be organised during a professional speed-dating event at closure of the conference.



"Best Practices Job sharing" awards will be given out during the conference to three tandems in job or top sharing.

### **Practical information for Press**

Programme and registration at [www.topjobsharing2017.com](http://www.topjobsharing2017.com). Registration possible until **Monday October 30, 2017**. Entry fee: 320 CHF. Reduced student and unemployed entry fee (80 CHF). **Free entry for press.**

**Registration for press:** please send an email to [info@topjobsharing2017.com](mailto:info@topjobsharing2017.com) with your first and last name, email address, function, title and name of media.

Please register in advance to obtain an **entry pass** to Novartis Campus. A **PASSPORT or ID card** is required to access the Campus.

The symposium's official language is English with **simultaneous translation** in French and German). **Doors Open 6<sup>th</sup> November 2017** at 8:30 am at Novartis Campus, Basel

**Colloquium Date & Programme :** 6th November 2017, see [www.topjobsharing2017.com](http://www.topjobsharing2017.com) and attached flyer.

**Organisers: Association PTO (Part-Time Optimisation),** [www.go-for-jobsharing.ch](http://www.go-for-jobsharing.ch)

The colloquium is organised by the Association PTO in collaboration with around 30 network partners and sponsors.

The Association PTO (Part-Time Optimisation) is a private independent initiative which aims to promote job sharing models in Switzerland and to inform employees and employers on the specificities of employment share.

The website "Go-for-Jobsharing" contains instruments for both genders to implement job sharing models at all levels of the company's hierarchy. The overall impact of this initiative is to ensure a better balance between women and men in the professional environment and achieve work-life balance for employees, employers and society in general.

PTO's advisory committee composed of 20 members is the strategic decision-making body. The project is supported by the Federal Office for Gender Equality (FOGE).

PTO has also set up the first professional match making platform in Switzerland [www.wejobshare.ch](http://www.wejobshare.ch) See [Testimonials and Films](#) on both websites.

### **Note to Press-Media:**

For more information, please contact the co-organizers of the Association PTO (Part-Time Optimization)

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